



# GRACE PLACE FAMILY HEALTH CENTER

## ANNUAL LIFE IMPACT REPORT



### GRACE PLACE IN 23'

This past year, Grace Place Family Health Center achieved extraordinary milestones, and it's all thanks to heroes like you – our cherished donors. With unwavering commitment to supporting individuals facing unplanned pregnancies, your generosity enabled profound impact and growth. Through your support, our dedicated team provided crucial assistance to numerous families, creating a haven of love and grace. The resources and knowledge offered to mothers for a healthy pregnancy and beyond were made possible by heroes like you. As we reflect on the lives touched and communities strengthened, gratitude fills our hearts. Here's to another year of partnering with extraordinary donors, like you, as we continue to serve with love and make an enduring positive difference in the lives of those we are privileged to support.

*Saving lives while providing  
abortion alternatives through  
the power of the Gospel.*

# GRACE PLACE STATISTICS 23'

## CLIENT STATISTICS

Pregnancy Tests Preformed: 243

Ultrasounds Preformed: 142

Abortion Vulnerable Clients Served: 231

Clients in Parenting Classes: 78

Gospel Presented: OVER 100 TIMES



# 98% *Chose Life!*

Grace Place Family Health Center's success with marketing through the Digital Center is underscored by impressive metrics that surpass industry standards. With a click-on ad rate of 19%, surpassing the typical 10% benchmark, Grace Place has demonstrated a compelling ability to capture the attention of women, men, and families in the Four Corners Region effectively. This heightened engagement reflects the resonance of the center's mission and the relevance in our community.

Moreover, the scheduling rate of 78% and an appointment attendance rate of 75% speak volumes about the efficacy of Grace Place's online outreach. In an industry where the average scheduling rate hovers between 30-50%, these numbers underscore the center's exceptional ability to not only attract but also convert online engagement into meaningful, in-person connections. This heightened success in converting online interest to tangible appointments and subsequent attendance underscores the effectiveness of Grace Place's holistic approach in providing support and care. It also highlights the ever increasing need for life affirming care.

In summary, Grace Place Family Health Center's Digital Center, showcases its unparalleled ability to connect with and empower individuals facing unplanned pregnancies. These metrics not only reflect the effectiveness of the center's digital presence but also its commitment to making a meaningful impact in the lives of those seeking assistance.



# REBECCA FOUND HOPE & HELP

\*name changed for confidentiality

Rebecca's journey at Grace Place Family Health Center began with uncertainty and a heavy heart. Discovering her pregnancy, she initially sought a solution through abortion. Intrigued by Grace Place's online ads, she hesitantly walked through our doors, where a compassionate team awaited. Rebecca was met with warmth and understanding, and in the cozy counseling room, she shared her fears and doubts. The team listened attentively, offering support without judgment. As they prayed for her and provided information about alternatives and resources, Rebecca began to see a glimmer of hope.

Two weeks later, a phone call echoed through the center. It was Rebecca, her voice now filled with determination and gratitude. She needed her records transferred to her chosen obstetrician. Grace Place had become a turning point in her life. The caring environment and genuine concern had transformed her perspective. Instead of opting for abortion, Rebecca was now resolute and empowered to embrace the journey of motherhood. The transformation in her outlook showcased the profound impact of love, empathy, and support. Grace Place had not just provided medical assistance; it had become a sanctuary of hope, turning Rebecca's initial uncertainty into a firm resolve to raise her child with love and strength.



# GET INVOLVED

## GIVE A YEAR END GIFT

Step into the role of a hero and champion the cause of life with Grace Place Family Health Center. As a donor, you have the power to be the driving force behind our exclusive position as leaders in life-affirming care. By aligning yourself with Grace Place, you become the catalyst for transformation, providing a lifeline for individuals facing unplanned pregnancies. Be the exclusive force that propels us forward, empowering lives and shaping a future filled with hope. Your generosity makes the extraordinary possible. To become a monthly donor, visit our website, give us a call at (505)327-4747 or use the QR code and become a hero today!



## BE A PART OF 2024

Discover the power of making a difference at Grace Place Family Health Center! Whether you're passionate about directly impacting lives by volunteering to work with our clients, acting as a liaison for Steps4Life, or contributing to our mission as a development volunteer, there are numerous ways to get involved. Join our community of compassionate individuals dedicated to providing support, hope, and empowerment to those navigating unexpected pregnancies. Your time, skills, or financial commitment can truly transform lives. Together, let's create a network of care and love.

*events*



**DONUTS WITH DONORS**  
01/12/2024  
FROM 9-11AM



**STEPS4LIFE**  
04/27/2024



**ANNUAL BANQUET**  
11-1-2024

*Calling All Heroes In 2024!*



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